

ORDER



Orders
Order / Rev: 713746
Alt Order #:
Product Desc: Stabenow for Senate
Estimate:
Flight Dates: 09/17/12 - 09/23/12
Original Date / Rev: 09/14/12 / 09/14/12
Order Type: Political

WZZM 13

Primary AE: Tim Siegel
Sales Office: WZZM
Sales Region: LOC

Agency Name: Media Strategies & Research/ POL
Buying Contact:
Billing Contact:
 11350 Randon Hills Road, Suite 670
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Stabenow, D/ D/ Senate
Demographic: A25-54
Product Codes: PL-Federal, PL-US Senate
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/23/12	55	\$14,685.00	\$12,482.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	55	\$14,685.00	\$12,482.25	0.00
Totals	55	\$14,685.00	\$12,482.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	09/19/12	09/19/12	M-F 5-530a M-F Morning News	CM	5-530a	--W----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
N 2	WZZM	09/18/12	09/20/12	M-F 530-6a M-F Morning News	CM	530-6a	-T-T---	:30	2	\$145.00	P-2	0.00	NM	2	\$290.00
N 3	WZZM	09/18/12	09/21/12	M-F 6-7a M-F Morning News	CM	6-7a	-TWTF--	:30	4	\$295.00	P-2	0.00	NM	4	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--		4			\$295.00		0.00				
N 4	WZZM	09/18/12	09/21/12	M-F 6-7a M-F Morning News	CM	6-7a	-TWTF--	:30	5	\$295.00	P-2	0.00	NM	5	\$1,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--		5			\$295.00		0.00				
N 5	WZZM	09/22/12	09/22/12	Sa 8-9a Sa Good Morning America	CM	8-9a	-----S-	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
N 6	WZZM	09/23/12	09/23/12	WZZM Sun Weekend AM Sun Weekend AM News	CM	6-8a	-----S	:30	1	\$35.00	P-5	0.00	NM	1	\$35.00
N 7	WZZM	09/19/12	09/19/12	M-F 10-1030am Millionaire	CM	10-1030am	--W----	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
N 8	WZZM	09/18/12	09/18/12	M-F 1030-11am Millionaire	CM	1030-11a	-T-----	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
N 9	WZZM	09/20/12	09/20/12	The View The View	CM	11a-12n	---T---	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
N 10	WZZM	09/17/12	09/17/12		CM	12-1230pm		:30	1	\$140.00	P-3	0.00	NM	1	\$140.00

